

INSPIRING EXPLORERS

Outdoors & Adventure Seekers



ABOUT US

We are Marie & Karim, a Swiss couple travelling the world in our self-converted van, Stan. Hiking lovers and travel obsessed explorers we aim to discover all the beauties our world has to offer, one adventure at a time!

WHERE TO FIND US

Instagram: @inspiringexplorers
Youtube: InspiringExplorers
Blog: www.inspiringexplorers.ch
Phone: +41 79 176 17 96

PARTNERSHIPS

Columbia | Koza Cave Hotel |
Dometic | Revolution Race |
La Belle Vue Spiez

7%

ENGAGEMENT
RATE

15K+

INSTAGRAM
FOLLOWERS

65K

WEEKLY
IMPRESSIONS

AUDIENCE STATS

Interests: Outdoors & Travel

Followers: 60% Women -40% Men

Primary Age Group: 25-34

Top Locations: Switzerland & France

SERVICES OFFERED

Content Marketing: Video & Photo
content production

Influencer Marketing: sponsored posts
on our own page to raise consumer
awareness and increase revenue