

INSPIRING EXPLORERS

Travel & Outdoors content creators



ABOUT US

We are Marie & Karim, a Swiss couple travelling the world in search for adventures and experiences. Hiking lovers and travel obsessed explorers we aim to discover all the beauties our world has to offer, one adventure at a time!

WHERE TO FIND US

Instagram: @inspiringexplorers
Youtube: InspiringExplorers
TikTok: inspiringexplorers
website : inspiringexplorers.ch
Phone: +41 79 176 17 96

PARTNERSHIPS

Columbia | Four Seasons |
Mövenpick | Koza Cave
Hotel | Dometic | Revolution
Race | Iglu Dorf | And More!

7%

ENGAGEMENT
RATE

35K+

INSTAGRAM
FOLLOWERS

450K

WEEKLY
IMPRESSIONS

AUDIENCE STATS

Interests: Outdoors & Travel

Followers: 60% Women -40% Men

Primary Age Group: 25-34

Top Locations: Switzerland & France

SERVICES OFFERED

Content Marketing: Video & Photo
content production

Influencer Marketing: sponsored posts
on our own page to raise consumer
awareness and increase revenue